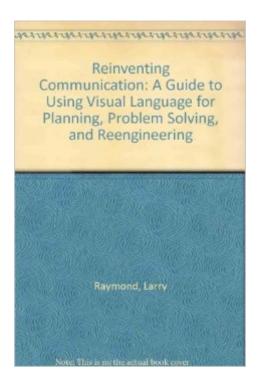
The book was found

Reinventing Communication: A Guide Fo Using Visual Language For Planning, Problem Solving, And Reengineering





Synopsis

This book introduces a new concept called visual language, a system of visual symbols that supplements words of communication and analysis and heightens creativity. It shows how visual language helps people communicate on a deeper level, reconcile opposing ideas, and set common objectives. The visual images are tools that help managers, trainers, team facilitators, and many others to renew their organizations, reengineer their processes, align human resources, and operate in a more efficient manner. Learn how other companies have benefitted from using visual language in their organizational activities. Use this book to understand research showing how the sense of sight can help people access visual thinking capabilities and the emotions that affect teamwork. This book shows how anyone can learn how to use visual languages and apply them to personal and professional applications to achieve positive results.

Book Information

Paperback: 170 pages

Publisher: ASQ Quality Press (September 1994)

Language: English

ISBN-10: 0873892887

ISBN-13: 978-0873892889

Product Dimensions: 10 x 7 x 0.5 inches

Shipping Weight: 1 pounds

Average Customer Review: 4.7 out of 5 stars Â See all reviews (3 customer reviews)

Best Sellers Rank: #4,633,438 in Books (See Top 100 in Books) #23 in Books > Computers & Technology > Programming > Software Design, Testing & Engineering > Reengineering #7540 in Books > Computers & Technology > Programming > Graphics & Multimedia #12201 in Books > Business & Money > Skills > Communications

Customer Reviews

When compared with Terry Richey's The Marketer's Visual Toolkit, I rate Larry Raymond's book second best, in terms of business application possibilities. Terry's many ideas are geared strictly towards the marketer, whilst Larry's ideas are geared towards the strategic planner - more so in the arena of Organizational Development (OD). In terms of applications and examples, Terry's book is more wide ranging, although I must add that Larry's book has more depth in his treatment of the subject, from the strategic thinking and planning perspective. The few examples given in Larry's book are also well illustrated for the businesss reader. On the whole, Larry's book is still an excellent

visual toolkit for the businessman. For readers who are fascinated by visual tools in the field of business applications, I would recommend exploring Dr. Malcolm Craig's 'Thinking Visually' book. He illustrates with more than a dozen graphical templates flor visualisation of complex information in business as well as in research.

Larry Raymond's book is a real eye-openner. He outlines, and then describes in sufficient detail, how to redesign even highly complex organizational structures and work processes in a single day. Immediately, upon reading the book, I spoke with then met with the author. I have applied his process with great success. END

One of only ten books used to craft a work-place communication program for a staff development initiative. Along with Non-violent communications (Dr. Marshall Rosenberg) and Crucial Conversastions, Habits, Blink and Mind Mapping, we can re-frame the engagement and behaviors of our team. This is exciting work.

Download to continue reading...

Reinventing Communication: A Guide fo Using Visual Language for Planning, Problem Solving, and Reengineering Clinical Problem Solving in Orthodontics and Paediatric Dentistry, 2e (Clinical Problem Solving in Dentistry) Clinical Problem Solving in Periodontology and Implantology, 1e (Clinical Problem Solving in Dentistry) Communication Skills: 101 Tips for Effective Communication Skills (Communication Skills, Master Your Communication, Talk To Anyone With Confidence, Leadership, Social Skills) Event Planner: The Art of Planning Your Next Successful Event: Event Ideas - Themes - Planning - Organizing - Managing (Event Planning, Event Planning ... and Organizer - How To Guide Books Book 1) Proceedings of the Fourth European Conference on Software Maintenance and Reengineering: Reengineering Week Zurich University of Zurich, Switzerland February 29-March 3-March 2, 2000 Communication and Communication Disorders: A Clinical Introduction (4th Edition) (Allyn & Bacon Communication Sciences and Disorders) Strategic Public Relations Management: Planning and Managing Effective Communication Campaigns (Routledge Communication Series) Creating HTML 5 Websites and Cloud Business Apps Using LightSwitch In Visual Studio 2013-2015: Create standalone web applications and Office 365 / ... using Visual Studio LightSwitch technology Agile Product Management: (Box Set) Agile Estimating & Planning Your Sprint with Scrum and Release Planning 21 Steps (agile project management, agile software ... agile scrum, agile estimating and planning) Event Planning: Event Planning and Management - How to Start Successful Event Planning Business! Good Cat!: A Proven Guide to

Successful Litter Box Use and Problem Solving (Howell Cat Book of Distinction) Communicating with Cues: The Rider's Guide to Training and Problem Solving, Part I Essential Guide to the Steel Square: Facts, Short-Cuts and Problem-Solving Secrets for Carpenters, Woodworkers & Builders (Woodworker's Essentials & More) Swift: Programming, Master's Handbook; A TRUE Beginner's Guide! Problem Solving, Code, Data Science, Data Structures & Algorithms (Code like a PRO in ... engineering, r programming, iOS development) Ruby: Programming, Master's Handbook: A TRUE Beginner's Guide! Problem Solving, Code, Data Science, Data Structures & Algorithms (Code like a PRO in ... web design, tech, perl, ajax, swift, python,) Java Programming: Master's Handbook: A TRUE Beginner's Guide! Problem Solving, Code, Data Science, Data Structures & Algorithms (Code like a PRO in ... web design, tech, perl, ajax, swift, python) Php: Programming, Master's Handbook: A TRUE Beginner's Guide! Problem Solving, Code, Data Science, Data Structures & Algorithms (Code like a PRO in ... engineering, r programming, iOS development,) Python: Programming, Master's Handbook; A TRUE Beginner's Guide! Problem Solving, Code, Data Science, Data Structures & Algorithms (Code like a PRO in ... engineering, r programming, iOS development,) Data Abstraction and Problem Solving with C++: Walls and Mirrors (4th Edition)

<u>Dmca</u>